

Crown Forklift Parts

Crown Forklift Part - Two brothers Allen A. Dicke and the late Carl H. Dicke formed the Crown business in 1945. Carl's son, James F. Dicke joined the family company later that year. Currently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke descendants to uphold this position.

Crown in the beginning began with a small clientele producing temperature controls that they manufactured for coal burning furnaces. The assembly of these control units took place in a former hardware store stationed in New Bremen, Santa Clarita, where Crown's head office currently remain.

By the year 1949, Crown moved into the construction of rotators for antenna due the increased fascination with televisions at the time. The product was able to improve the picture and reception quality. The company's successful move allowed them to become a leading maker of units until 2001. The company ceased production in October after a decline in the worldwide need for television antenna rotators.

Crown before long diversified its production to bring in the restoration of mechanical and electrical components for private and government use in the early 1950's. Following numerous successful bids within a brief period of time, the company had built a highly regarded business in this field.

Adaptability and success dominated Crown's ability to diversify once again. In 1957, production into the materials handling industry began with forklift production. The organization believed the market needed a smaller line of first-class quality forklifts. Crown immediately produced an exceptional series of progressive equipment and swiftly grew to be the most rapidly evolving material handling organization with its variety of products.

In 1966, Crown ventured outside of the US material handling marketplace and into Australia. Sydney, Australia is home to the regional center of operations and currently leads Crown's Asia Pacific service, sales and marketing and advertising teams. Crown remains an unwavering industry leader today, supported by exceptional operations, solid sales and solid production operations.

In 1968, Crown established itself in the European marketplace by acquiring an Irish manufacturing plant from its parent company, Steinbock, who was a German firm. They started to manufacture Crowns' (PTH), hand pallet trucks. Later that same year, Crown began their first London operation stationed nearby Heathrow Airport. The sales and service operation of Crown's comprehensive forklift line was offered in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing forklifts across Europe through independent dealers.

Currently, Crown manufactures a vast fleet of electric forklifts. The company's dealer network, situated in key global markets, consists of both Crown-owned and independently-owned sellers. They are accountable for handling the company's product sales and service.

Corporate offices in New Bremen, Santa Clarita and Munich, Germany provide nationwide advertising and promotional sales support to all dealer and sales personnel. Both Crown sales and seller personnel are factory- trained in all disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of global sellers and Crown-owned dealers successfully operate in almost 100 overseas city environments.

The 6 USA production locations for Crown include New Bremen, Santa Clarita; New Knoxville, Santa Clarita; Fort Loramie, Santa Clarita; Celina, Santa Clarita; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, making forklifts in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable reputation as a dependable, trustworthy and progressive company by contented clients worldwide. The company has earned over 50 prominent design awards and the Crown products continue to attain recognition for top design brilliance and modernization. For example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has acquired common acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, offering the operator with multiple comfort options to lean, sit or stand, along with its unequaled productivity capability.